

WHAT'S IN A NAME?

When the radio broadcast began in 1985 we had a purpose, to teach the Gospel. We had a demographic group, reaching Roman Catholic people with the Scripture. We even had a method, prove what ever we teach through the Bible but we didn't have a name.

Furie Orlando, the former Chairman of the board, GOSPEL OUTREACH INTERNATIONAL TO ROMAN CATHOLICS, and I were discussing the opportunity of using the radio to for the first time at the Ministry. He said, "You get to open the door of heaven each week to any one who will listen."

That phrase made me recall what Our Lord said in *Matt 16:18-19* "And I say also unto thee, That thou art Peter, and upon this rock I will build my church; and the gates of hell shall not prevail against it. 19 <u>And I will give unto</u> thee the keys of the kingdom of heaven: and whatsoever thou shalt bind on earth shall be bound in heaven: and whatsoever thou shalt loose on earth shall be loosed in heaven."

The KEYS OF THE KINGDOM became our broadcast name and our description; we would use the key of the Gospel to open salvation to every one who would believe.

GETTING ON THE AIR

In the early 1980's while preaching in Iowa a pastor described to me how his area was almost entirely Roman Catholic. We were talking for a while trying to find some ways to help him reach out to more in his community, when he asked, Would you consider doing a radio program geared to Roman Catholic people?" I said yes. The Church sponsored the weekly half hour radio program in Dubuque, Iowa for three years from 1985 through 1988. The broadcast prompted a multitude of letters and calls and many religious but lost people came to know Christ as their Saviour.

Since that time we have maintained the program in different formats first for a few years in the Philadelphia area and since 1993 in Greenville SC.

KEYS OF THE KINGDOM now broadcasts weekdays for 10 minutes a day. We still major heavily on teaching the Word of God in the contest of things which are important to Roman Catholic people. We do interviews of former Roman Catholics, priests and nuns. Topics like The Sacraments and Scripture and Questions Most Frequently Asked About Roman Catholicism, have been used as series which encourage people to listen.

THE FUTURE FOR KEYS BROADCAST

KEYS OF THE KINGDOM broadcasts on *WMUU 1260 am* from Greenville SC. The Lord has opened a door through Bob Jones University who owns the radio station. They have placed their station daily broadcasts on their web site <u>www.BJU.org</u>. We have begun receiving letters from around the world requesting Gospel tracts and information.

Our policy has always been to have the program on the air only as long as we can pay for it. Would you pray about helping financially?

Please pray for an opportunity to broadcast through out Latin America, there is much work yet to be done.